

SMITHA.S (MTA,M.Phil, UGC-NET)

Teaching Experience

- ❖ **Providence Women's College, Kozhikode -From June 2009 onwards**

Head (Department of Travel and Tourism Management)

Participation in Seminar/Workshop/Webinar/Online Programme /Online Workshop/Online Certificate Course

1. Participated in webinar on **Alumni Series-Tourism Research-Young Perspective straight from the Horse's mouth** on June 6, 2020.
2. Attended Workshop on **Online Research Methodology** from 28 April to 30 April, 2020 organized by REST Society of Research International (RSRI), Krishnagiri, Tamilnadu.
3. Participated in International Webinar on **Application of Chanakya Niti in Modern Education** organized by Dept. of Commerce on May 11, Anna Leela College of Commerce and Economics in association with Mumbai University and College Teachers Association (MUCTA).
4. Participated in National Online Workshop on **Effective Teaching Tools to Teach Millennial Learners** from 27 April 2020 to 02 May 2020, organized by K J Somaiyya College of Arts and Commerce, Mumbai.
5. Participated in the National Academia Research and Development Online Programme (NARDOP) on **Research Insights and Publication Strategies** powered by National Foundation of Entrepreneurship Development (NFED) on 17th May 2020.
6. Successfully completed one week certificate course on **PLS Analysis using Smart PLS** from 11 May to 16 May,2020 organized and conducted by Research Shiksha, India.
7. Participated in International Webinar on **Aathmanirbhar Bharat: A dawn of New Economic Reforms** organized on 23 May, 2020 by Anna Leela College of Commerce and Technology in association with MUCTA, Mumbai.
8. Participated in National Level Seminar on **Self Reliant India: Opportunities and Threats**, organized by Department of Management, St. Paul Institute of Professional Studies, Indore on 28th May 2020.
9. Successfully Completed online quiz on **Research Methodology** organized by Dept. of Commerce and Management Studies, R Sankar Memorial SNDP Yogam College, Koyilandy on May 24,2020
10. Participated in Five day FDP on **Re Engineering of Educational Practices in Management, Tourism and Hospitality** and also a member of Organizing Committee of FDP on 9-13 June 2020, organized by Department of Tourism Management, Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore in association with Indian Tourism and Hospitality Congress.

11. Co-ordinator of **Parambara Pareeksha(Online Quiz) on Indian Culture** conducted by Dept. of Tourism Management , Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore from 24-6-20 to 26-6-20
12. Attended International seminar on **Gateway to Research on 4th March, 2020** at Department of Commerce and Management Studies, University of Calicut.
13. Attended International seminar on **UGC Care List Publications on 5th March 2020** at Department of Commerce and Management Studies, University of Calicut.
14. Attended **3rd International conference on Sustainable Globalization (ICSG) Connecting Academia towards a sustainable World on 9th January 2020** at Marriot Hotel, Cochin, Kerala.
15. Attended one day seminar on **New Initiatives and Reforms in the National Reaccreditation Process** by Shri. B.S Ponnudiraj, Deputy Advisor and Coordinator, NAAC organized by IQAC, Providence Women's College on **17th February, 2018**.
16. Participated in State Level Seminar on **Education in Malabar: A Retrospection** organized by Department of History, Providence Women's College, Kozhikode on **2nd February 2013**.
17. Attended One Day Orientation Programme on **Gender Related Interventions in Colleges: Skill Training for College Teachers** organized by the Centre for Women's Studies, University of Calicut in collaboration with Providence Women's College, Kozhikode on **04th March 2011**.
18. Participated in the National Workshop on **Statistical Tools in Medical Research** organized by Department of Mathematics & Statistics, Providence Women's College, Kozhikode and Kerala State Council for Science, Technology & Environment on **6th January 2015**.

Paper Presentation in Seminar/Conference/Workshop

National Level

1. Presented a paper on **"Village Tourism in Kerala"** UGC sponsored National Seminar on **"The Prospects for Development of Village Tourism in Wayanad"** organized by Department of Travel & Tourism, Pazhassiraja College, Pulpally, Wayanad on **26th and 27th August 2014**.
2. Presented a paper on **"FDI in Tourism"** UGC sponsored National Seminar on **"FDI and Indian Economy-A Multi Perspective Evaluation"** organized by Post Graduate Department of Commerce, Sree Narayana Guru College, Chelannur, Kozhikode on **23rd and 24th October 2014**.
3. Presented a paper on **"Surrogacy: A Transnational Practice in Medical Tourism"** ICMR, New Delhi and ICSSR - SRC Hyderabad jointly sponsored National Seminar on **"Social and Economic Dimensions of Medical Tourism in India: Opportunities,**

Challenges and Progress” organized by Department of Sociology, Periyar University, Salem, Tamilnadu on **8th and 9th January 2015.**

4. Presented a paper on **“Biodiversity and Sustainable Tourism”** UGC sponsored National Seminar on **Biodiversity - its Concepts & Concerns** organized by Department of Zoology, Providence Women’s College, Kozhikode on Presented a paper on **“Advances and Innovations in Tourism & Hospitality Management”** National Conference organized by Department of Business Administration, Mangalore University on **05th and 06th March 2015. 15th and 16th January 2015.**
5. Presented a paper on **“Social Media Marketing in Tourism Industry”** UGC Sponsored National Seminar on **“Redefining Marketing in the Digital Era of Globalisation”** organized by Department of Commerce & Management, Providence Women’s College, Kozhikode on **03rd and 04th September 2015.**
6. Presented a paper on **“Tourism and Sustainability-A Win-Win relationship,** National Seminar on **“Strategies and Practices or Sustainable Tourism, Rural Development and Hospitality** by Dept. Of Tourism and Hotel Management, Govt. Arts & Science College on **8th December 2017.**

International Level

1. Presented a paper on **“Souvenir Tourism Products of Kerala”** on **Second Kerala International Kerala History Conference** at Providence Women’s College ,Kozhikode on **14th,15th & 16th November 2014.**
2. Presented a paper on **“Human Resource Practices for Sustainable Tourism Development in India”** International Seminar on **Tourism Leisure and Hospitality - In a Global Economy** organized by Department of Tourism Studies, Christ University, Bengaluru on **24th and 25th February 2015.**